



PLACER HILLS FIRE PROTECTION DISTRICT

Prevention • Education • Protection

Established 1949

For Immediate Release

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Placer Hills Fire Protection District Receives Improved ISO PPC Fire Insurance Rating

The Placer Hills Fire Protection District received the results of their recent Insurance Services Office (ISO) five-year survey improving the Public Protection Classification (PPC®) from a 4/4Y to a 3/3Y. ISO's expert staff collects information about municipal fire protection efforts in communities throughout the United States. In each of those communities, ISO analyzes the relevant data and assigns a (PPC®) - a number from 1 to 10. Class 1 generally represents superior property fire protection and Class 10 indicates that the area's fire suppression program does not meet ISO's minimum criteria.

Virtually all U.S. insurers of homes and business property use ISO's Public Protection Classifications in calculating premiums. In general, the price of fire insurance in a community with a good PPC is lower than in a community with a poor PPC, assuming all other factors are equal. There are additional components used in determining insurance rates.

This improved score is a direct result of the progress and ongoing changes we have been making with the consistent support of the community and our Fire District Board. The successful passage of Measure A one year ago, on May 7, 2019, provided desperately needed additional revenue to allow us to increase our level of service to our residents. Additionally, all of our firefighters have been very receptive and enthusiastically embraced taking on additional tasks and a broader range of responsibilities to enhance our fire service delivery model to the areas served by our District.

Our additional services include a Fire Prevention Division with a Fire Marshal and many upgrades in our Community Risk Reduction Program. We've added additional permanent staffing, seasonal firefighters during fire season and intern firefighters throughout the year. We have also improved our operational capabilities with dedicated Battalion Chiefs responding to provide incident management. Working collaboratively with our agreement for shared service with Newcastle Fire Protection District enables both of our agencies to provide a higher level of services in a cost-effective organization that maximizes resources and minimizes the duplication of overhead. We appreciate our communities support and are proud of the improvements we are making in our emergency services capabilities.

For additional information, visit our website at placerhillsfire.org